

Suggested Reading

The CEO Coach Conundrum: Coaching can elevate your game or get in the way. Here's how to make it work for you.

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Summary: "It's lonely at the top," is not just a saying; it's true. Who can a CEO talk with who doesn't have a stake in the outcome of the conversation? Because of limitations like this and the unique developmental needs of chief executives, CEO coaching has emerged as a cottage industry. CEOs engage coaches in many ways and for a variety of outcomes. The engagements tend to fall into five major patterns: career development, accountability, credibility, authentic feedback and informed perspective. Nobody needs a long term, trusted advisor more than a CEO. CEO Coaches provide not only strategic advice, but a strategic sounding board. The article provides various tips for selecting a potential CEO coach.

Why Corporate Edge suggests this article:

- The article provides a framework for CEOs to think about how to select the right executive coach.
- Besides prior corporate experience criteria, the article reinforces the importance of CEOs selecting executive coaches who are true trusted advisors and who have deep experience working ethically at the highest levels of an organization.
- Some of Corporate Edge's executive coaches and advisors are ICF certified, thus lending additional credibility to our track record of success. Learn more about [our talented team](#) of trusted advisors and executive coaches.

Read the article: <http://bit.ly/CEOCocherConundrum>